



Triumph announces 2010 world racing plans

Triumph will continue its partnership with the Italian BE1 Racing team in 2010, competing in the Supersport World Championship and collaborating on an exciting new one-make series using Triumph's award-winning Street Triple R, the Triumph ParkinGO European Series.

BE1 Racing will again campaign a pair of Triumph Daytona 675s in the Supersport World Championship as the British factory's official team, with Australian legend Garry McCoy joined by rising British star Chaz Davies to create one of the strongest rider pairings in the series. Having delivered several podium finishes in 2009, the squad is aiming to become a major force in the championship in 2010. It will mark the third successive season former Grand Prix and world superbike race winner McCoy has campaigned the three-cylinder Triumph, while Davies continues with the team after impressing in the final three rounds of the 2009 championship.

The new Triumph ParkinGO European Series will feature at seven European rounds of the Superbike and Supersport World Championship and will see 24 riders from across Europe battling it out on identically-prepared Street Triple Rs. The series, managed by BE1 Racing, will carry full European championship status, with the winner earning the right to compete at the final round of the 2010 Supersport World Championship on an official BE1 Racing Triumph Daytona 675.

Commenting on the 2010 race programme, Paul Stroud, Triumph's Director of Sales and Marketing, said: "We are delighted to strengthen our relationship with Giuliano Rovelli and his BE1 Racing team and look forward to a successful 2010 campaign. In Chaz and Garry we arguably have the best two-rider line-up in the championship and with the experience gained by the team over the past two years I believe that the Daytona 675 will be a major force in the world championship.

"The Triumph ParkinGO European Series is an exciting development for us and will give us a greater presence at the races as well as being great fun for the competitors. The Street Triple and Street Triple R streetfighters are our best selling motorcycles and are universally acclaimed as some of the most exciting bikes in the world."

Triumph's Daytona 675 has received critical acclaim since its introduction in 2006. With its unique 675cc three-cylinder engine, the British machine has won numerous awards and accolades, including being undefeated in the annual Supertest 'King of Supersports' comparison test against the Japanese four-cylinder supersport machines. On the track, the Triumph has won several high-profile national supersport championships, including the 2008 British and German supersport series.

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Derived from the Daytona 675, the stripped-down Street Triple R has been phenomenally successful since its introduction last year. In addition to its sales success, the class-leading streetfighter has won 'Bike of the Year' awards in Australia, UK, Japan and the United States.

The 13 round Supersport World Championship starts in Australia on February 28 and ends in France on October 3. A full list of dates and venues is below. Dates highlighted in bold feature a round of the Triumph ParkinGO European Series.

February 28	Australia	Phillip Island
March 28	Portugal	Portimao
April 11	Spain	Valencia
April 25	Netherlands	Assen
May 9	Italy	Monza
May 16	South Africa	Kyalami
May 31	United States	Salt Lake City
June 27	San Marino	Misano
July 11	Czech Republic	Brno
August 1	United Kingdom	Donington Park
September 5	Germany	Nurburgring
September 26	Italy	Imola
October 3	France	Magny Cours

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