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Triumph confirms Triple Challenge commitment for 2012

- Triumph Triple Challenge confirmed for 2012
- Championship will again support the BSB series
- Triple Challenge offers riders the perfect grounding for Superstock/Supersport

Following another hugely successful year, Triumph Motorcycles, has announced its ongoing support of the Triumph Triple Challenge (TCC) for 2012. The championship, which competed entirely within the British Superbikes (BSB) series this year, has firmly cemented its place as a key proving ground for the UK's motorsport riders of tomorrow.

Backed by the Triumph factory and run in close co-operation with T3 Racing and Motorsport Vision Racing (MSVR), the Triple Challenge provides aspiring riders with vital exposure at the right level to attract interest from professional teams. Indeed, this year's Champion, Luke Jones was offered the opportunity to ride for HM Plant this season on one of the team's Superstock 1000 machines on the strength of performance in the TTC.

The Triple Challenge remains a hugely competitive series with all riders competing on identical race-tuned versions of the highly regarded Daytona 675. Television viewers and race spectators were kept on the edge of their seats throughout the 2011 season watching the live action on track unfold. The nine rounds of the 2012 season will again benefit from television exposure, featuring within the BSB championship coverage.

This year the riders also benefited from a unique package of ongoing mentoring and training, provided by Triumph in association with T3 Racing, the series' organiser. The Triumph Triple Challenge Academy was a key element of the 2011 package and includes training sessions on race craft, diet and fitness, handling the media and sports psychology – all important considerations for any rider serious about their future career in motorsports.

The winner of the 2012 TCC will be offered the chance to step up to either Metzeler National Superstock 600 (if under 25) or Fuchs-Silkolene British Supersport (if aged 25-32), with a funded race package from T3 Racing for the 2013 season. The supported ride will include a fully prepared Daytona 675 race bike, entry fees, tyres/spares allocation and technical support.

Stuart Higgs, BSB series director, said: "We're delighted to have the Triumph Triple Challenge support us again during the 2012 season. Not only does this series bring added excitement, colour and vibrancy to the events, the Triple Challenge acts as an important source of new talent to the sport."

Guy Masters, general manager of Triumph UK, said: "Triumph is all about passion, integrity and performance, which are all key characteristics of great riders. Our support for the Triple Challenge is



part of Triumph's ethos of developing young British talent. It's also great to see our Daytonas being pushed to their limits around some of the country's best loved race circuits as part of BSB, the best domestic championship in the World ."

Tony Scott of T3 Racing said: "We have had another successful season and the championship continues to foster the next crop of racing talent. This year has been very competitive with the top five runners posting qualifying times that would see them on anything from P1 to P8 of the British Superstock grid. I am delighted Triumph continues to support the TTC which is now setting the standard for other single manufacturer championships to follow."

The registration fees for the Triple Challenge series in 2012 will be £15,999 incl VAT and includes the purchase of a Triumph Daytona 675 which the rider keeps at the end of the season. The fees also include the required race parts needed to convert the machine, entry fees for all nine rounds (with 2 races per round), support on suspension set-up and assistance from a race engineer, media coverage and the benefits of the Triple Challenge Academy. All riders in the championship will be housed in the Triumph Village – where riders prepare their bikes and undertake maintenance each race weekend. For 2012 riders will also benefit from hospitality facilities within the Triumph Village.

For further details including funding options and sponsorship packages please contact T3 Racing. Online applications via the TTC website will be open on October 1st.

For further details of the Triumph Triple Challenge, visit www.triumphtriplechallenge.com or contact the T3 Racing Office on 01732 886505 or email Tony@triumphtriplechallenge.com